WEBINAR

# Time for heathealth action:

Updated evidence for effective prevention

# Register for the Webinar at:

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The year 2020 was one of the three warmest on record. This year, we must also brace ourselves for a long, hot summer as the ongoing COVID-19 pandemic exacerbates the problems caused by prolonged periods of heat. This webinar looks at different areas of ongoing work on preventing the adverse health outcomes from heat through good public health practice. The session presents the latest scientific evidence related to effective heat health action planning and features case studies from European countries. WHO/Europe will present an update on its #KeepCool campaign and release a series of video clips to support communication with the public on heat health prevention.

WEDNESDAY, 5 MAY 2021 10:00-11:30 CEST

# **PROGRAMME**

### **Welcome and introduction**

Francesca Racioppi and Oliver Schmoll, WHO European Centre for Environment and Health

Copernicus Climate Change Service: a new resource available to analyse the heat risk in Europe
Carlo Buontempo, Copernicus Climate Change Service, United Kingdom

### Updated evidence for effective heat-health prevention in the WHO European Region

Gerardo Sanchez Martinez, European Environment Agency Francesca de'Donato, Regional Health Authority, Lazio Region, Italy

# #KeepCool: Public health advice for hot weather in WHO the European Region. Launch of new heat-health video clips

James Creswick, WHO European Centre for Environment and Health

# **Questions and answers**

Vladimir Kendrovski and Oliver Schmoll, WHO European Centre for Environment and Health

#### **Country examples:**

# Assessment of risk perception of heat: knowledge, practices and means of action in France

Karine Laaidi and Mathilde Pascal, Santé Publique France

#### Methods for evaluation of the heatwave plan for England

Emer O'Connell, Public Health England, United Kingdom

#### **Questions and answers**

Vladimir Kendrovski and Oliver Schmoll, WHO European Centre for Environment and Health

#### **Summary and closure**